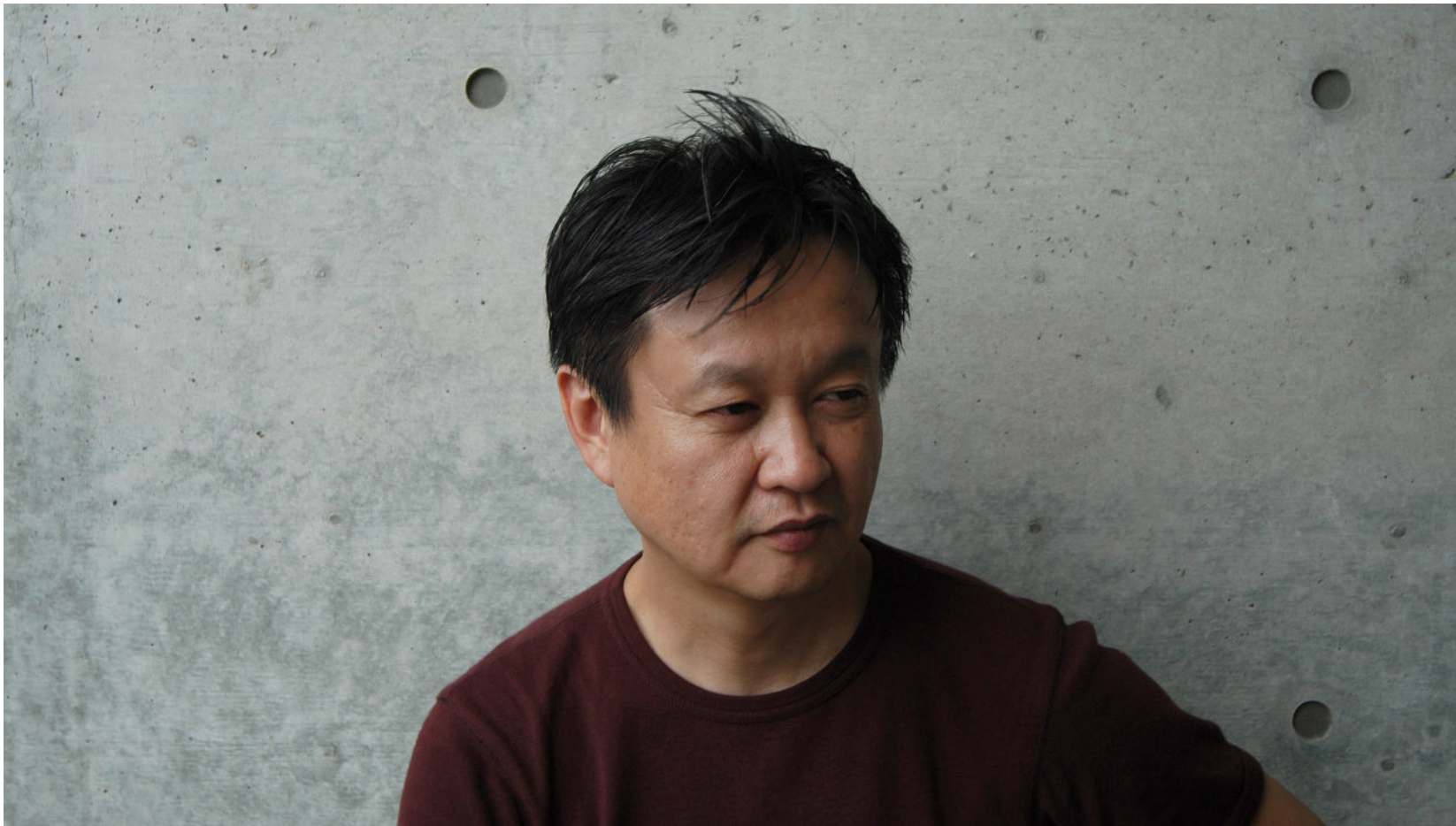




Demetra
Naoto Fukasawa



NAOTO FUKASAWA

Born in Japan in 1956, Naoto Fukasawa is known for his streamlined industrial products which defy easy categorization. Integrating an environmental approach with practical application, his designs promote social good.

Having worked for the firm IDEO in both the US and Japan, Fukasawa's award-winning design strategy is the concept of "Outline," promoting a simple, unified harmony between object and user. In addition to running his own Tokyo-based firm, Fukasawa is a design advisor to MUJI.



**PRIVATE RESIDENCE,
CHICAGO, USA**

Photo: Tony Soluri

FLEXIBILITY

An extensive family of table, floor, wall and wall spot, Demetra embodies the full functionality of a broad range of movement and flexibility, featuring fully adjustable arms and rotatable diffuser with an incorporated dimmer switch and optional integrated motion sensor.









TECHNOLOGY

Demetra's ingenious tension wiring, efficient LED light, and interactive features like motion detection and dimmer switch create the perfect reflection upon form and function in equal measure.

**CABINET THIERRY GUIHARD & PERIG LE MASURIER
PARIS, FRANCE,**

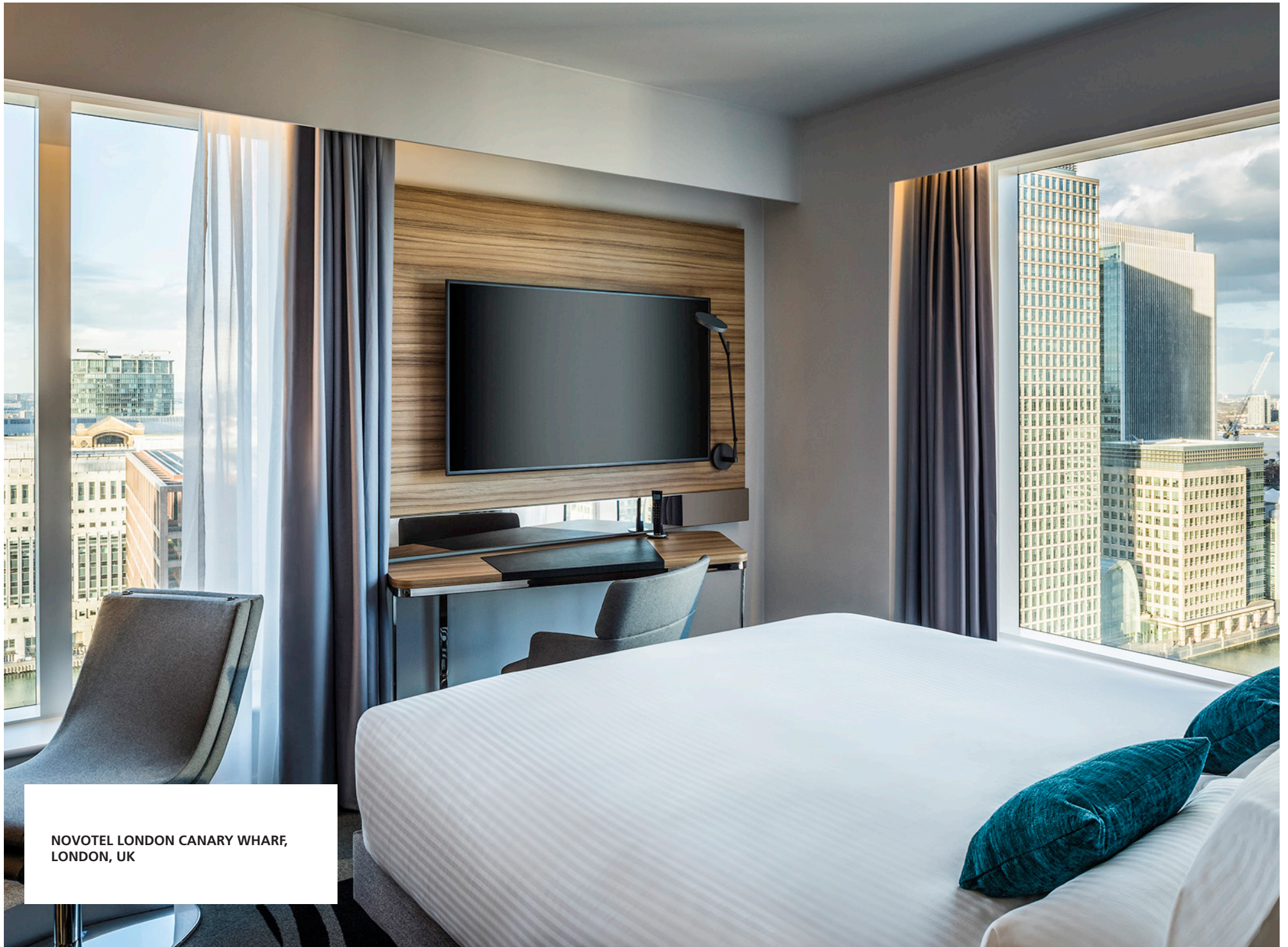
Project: Benjamin Tortiger
Photo: Yann Bohac



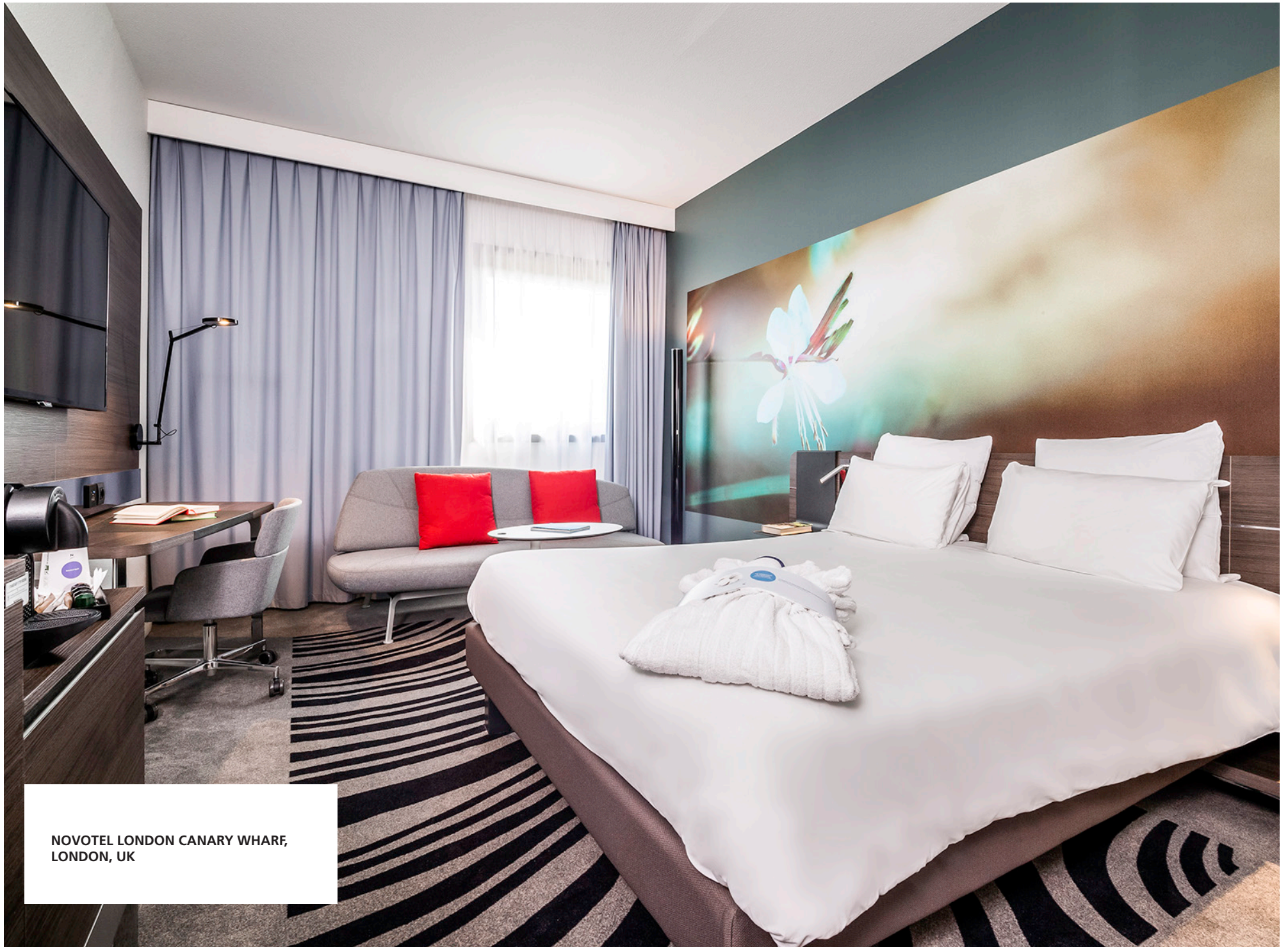
MINIMALISM

Designed by Naoto Fukasawa, Demetra is inspired by the Greek goddess of harvest to “harvest a creative environment.” Its ingenious combination of flexibility and seamlessly sleek design make Demetra an ideal choice for productive environments like business or home offices.





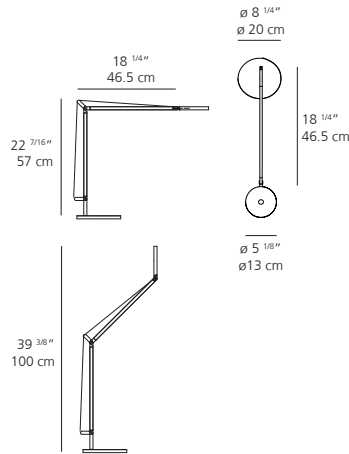
**NOVOTEL LONDON CANARY WHARF,
LONDON, UK**



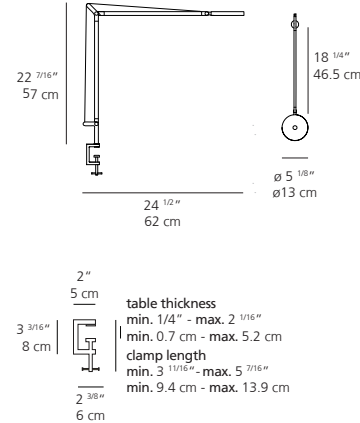
NOVOTEL LONDON CANARY WHARF,
LONDON, UK

Demetra Table

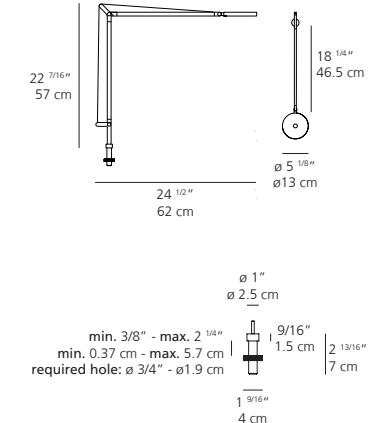
Technical data



DEMETRA WITH BASE



DEMETRA WITH CLAMP

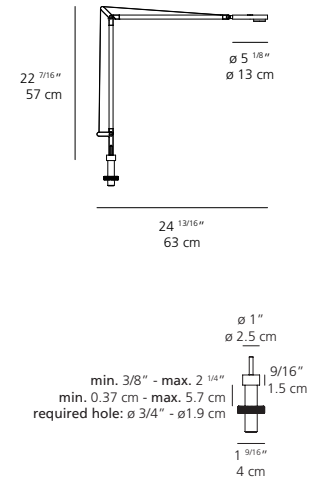
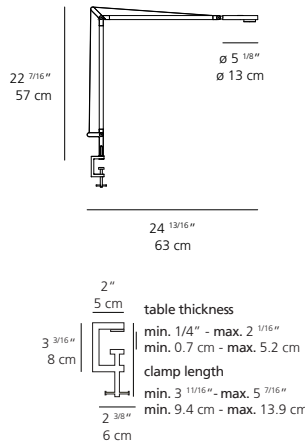
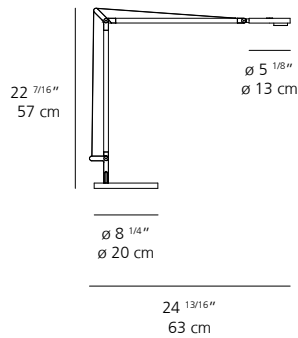


DEMETRA WITH INSET PIVOT

	DEMETRA WITH BASE	DEMETRA WITH CLAMP	DEMETRA WITH INSET PIVOT
MATERIALS	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.
EMISSION	Direct	Direct	Direct
LIGHT SOURCE	LED 9W 2700K>90CRI	LED 9W 2700K>90CRI	LED 9W 2700K>90CRI
DIMMING FEATURE	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).
FINISH	<ul style="list-style-type: none"> ● Anthracite Grey ○ White ● Matte Black 	<ul style="list-style-type: none"> ● Anthracite Grey ○ White ● Matte Black 	<ul style="list-style-type: none"> ● Anthracite Grey ○ White ● Matte Black
CERTIFICATIONS	c.UL.us listed	c.UL.us listed	c.UL.us listed

Demetra Professional Table

Technical data



DEMETRA WITH BASE

DEMETRA WITH CLAMP

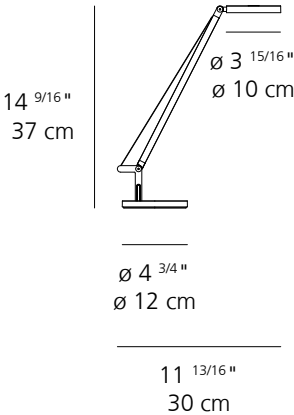
DEMETRA WITH INSET PIVOT

MATERIALS	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.
EMISSION	Direct	Direct	Direct
LIGHT SOURCE	LED 9W 2700K>90CRI	LED 12W 3000K>90CRI	LED 12W 3000K>90CRI
DIMMING FEATURE	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).	Dimmable.	Dimmable.
FINISH	● Matte Black	● Matte Black	● Matte Black
CERTIFICATIONS	c.UL.us listed	c.UL.us listed	c.UL.us listed

Demetra Micro Table

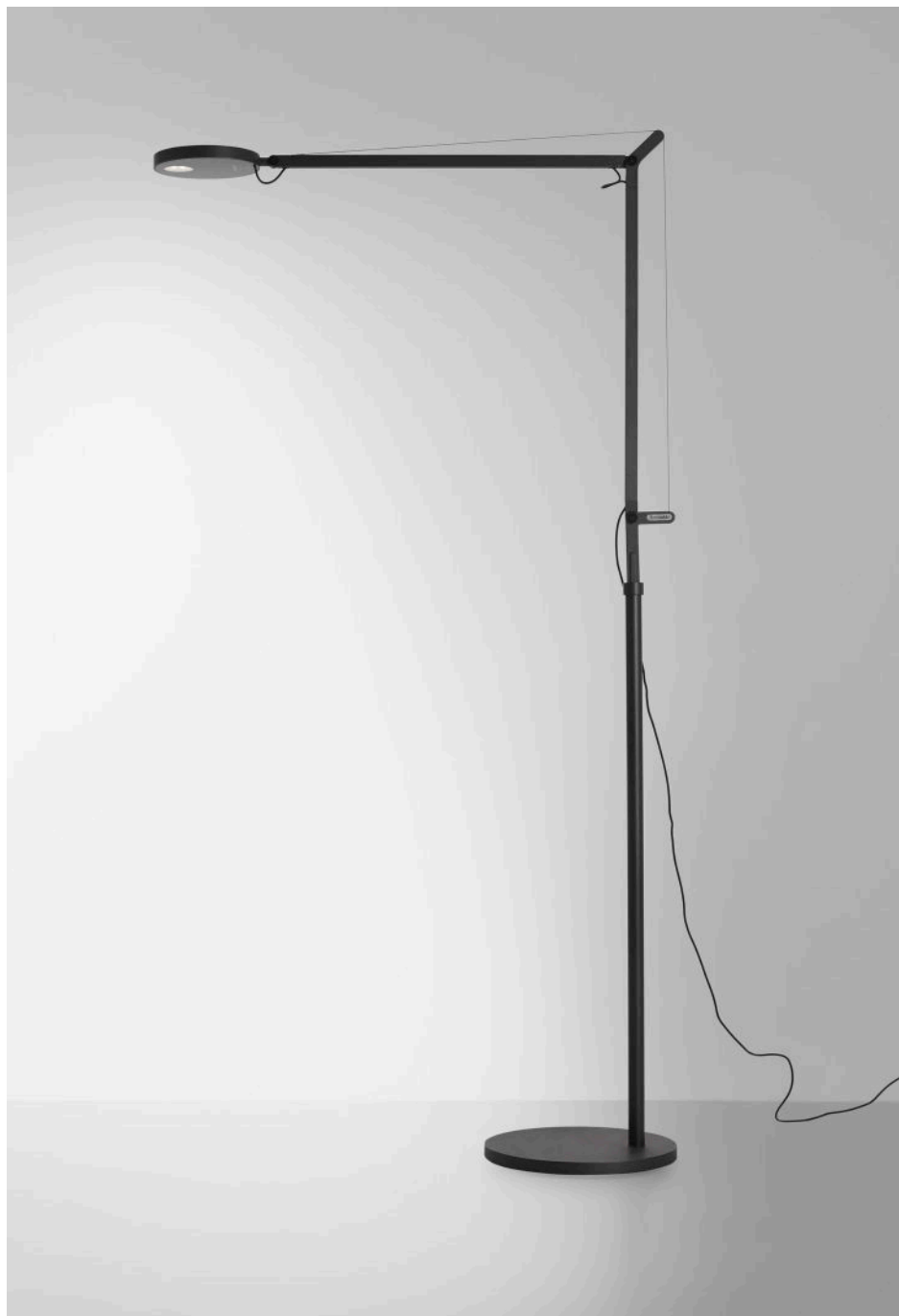


Technical data

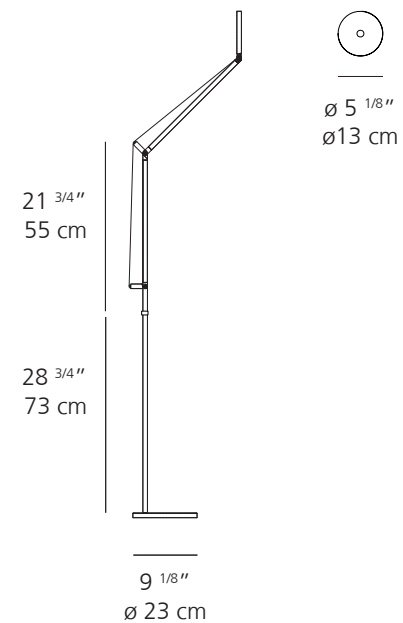


MATERIALS	Fully adjustable arms and head in painted aluminum.
EMISSION	Direct
LIGHT SOURCE	LED 7W 3000K>90CRI or 7W 2700K>90CRI
DIMMING FEATURE	Dimmable
FINISH	<ul style="list-style-type: none"> ● Anthracite Grey ○ White ● Matte Black
CERTIFICATIONS	c.UL.us listed

Demetra Floor



Technical data

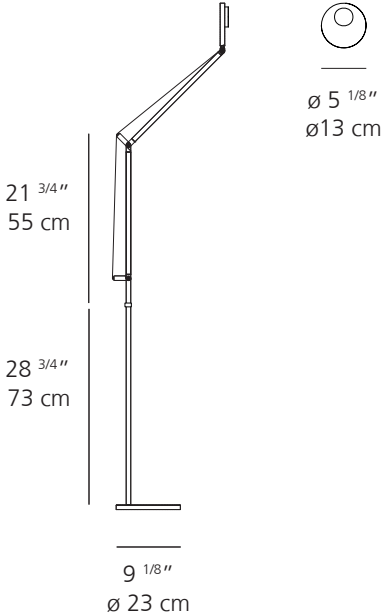


MATERIALS	Fully adjustable arms and head in painted aluminum. Floor base in anthracite grey, white or titanium grey.
EMISSION	Direct
LIGHT SOURCE	LED 9W 2700K>90CRI
DIMMING FEATURE	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).
FINISH	● Anthracite Grey ○ White ● Matte Black
CERTIFICATIONS	c.UL.us listed

Demetra Professional Floor



Technical data

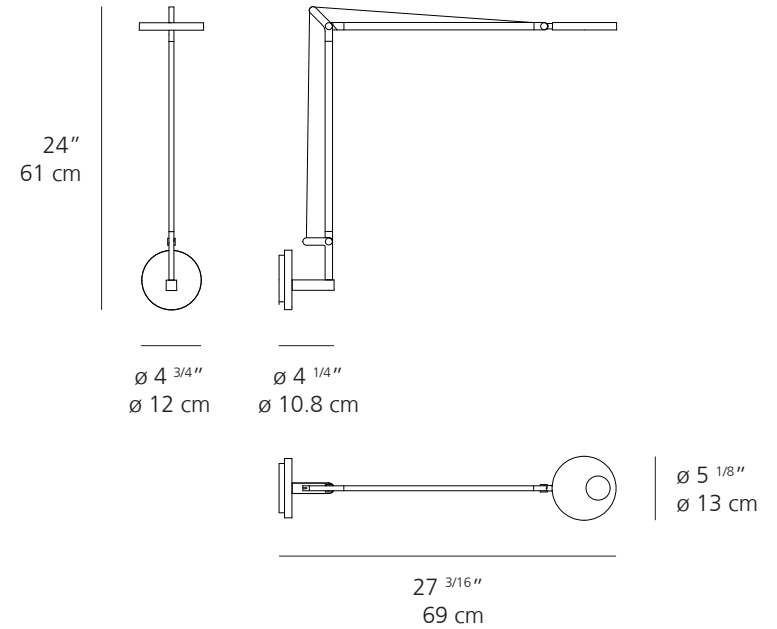


MATERIALS	Fully adjustable arms and head in painted aluminum. Floor base in anthracite grey, white or titanium grey.
EMISSION	Direct
LIGHT SOURCE	LED 12W 3000K >90CRI Features anti-glare reflector
DIMMING FEATURE	Dimmable.
FINISH	● Matte Black
CERTIFICATIONS	c.UL.us listed

Demetra Wall



Technical data



MATERIALS

Fully adjustable body and head in painted aluminum.

Tension cables, internal tension springs and external tension control cables in aluminum.

Tiltable and rotatable diffuser with incorporated dimmer switch.

Wall bracket Ø 5 1/8" (13 cm) in anthracite grey, white or titanium grey.

EMISSION

Direct

LIGHT SOURCE

LED 9W 2700K >90CRI
Features anti-glare reflector

DIMMING FEATURE

Dimmable.
Available with or without motion sensor.
(available for anthracite grey and white finishes only)

FINISH

- Anthracite Grey
- White
- Matte Black

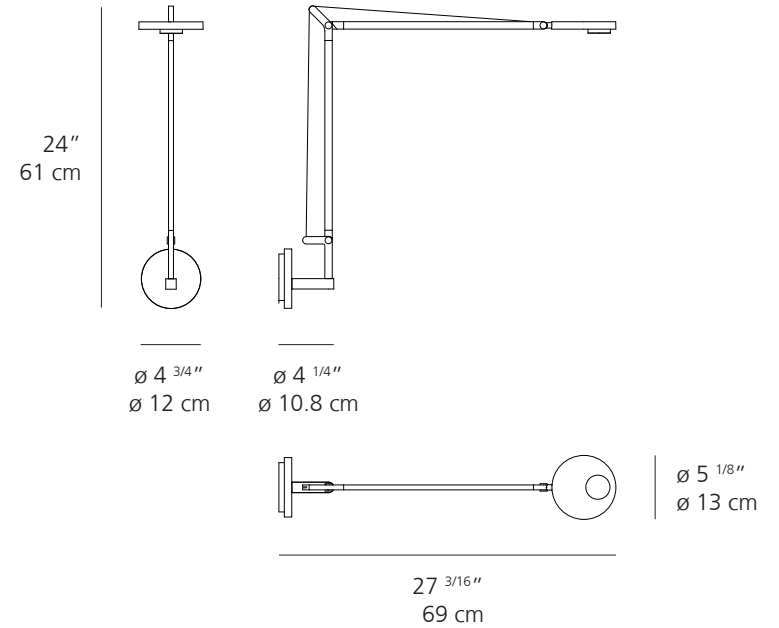
CERTIFICATIONS

c.UL.us listed

Demetra Professional Wall



Technical data



MATERIALS

Fully adjustable body and head in painted aluminum.

Tension cables, internal tension springs and external tension control cables in aluminum.

Tilttable and rotatable diffuser with incorporated dimmer switch.

Wall bracket Ø 5 1/8" (13 cm) in anthracite grey, white or titanium grey.

EMISSION

Direct

LIGHT SOURCE

LED 12W 3000K >90CRI
Features anti-glare reflector

DIMMING FEATURE

Dimmable.

FINISH

● Matte Black

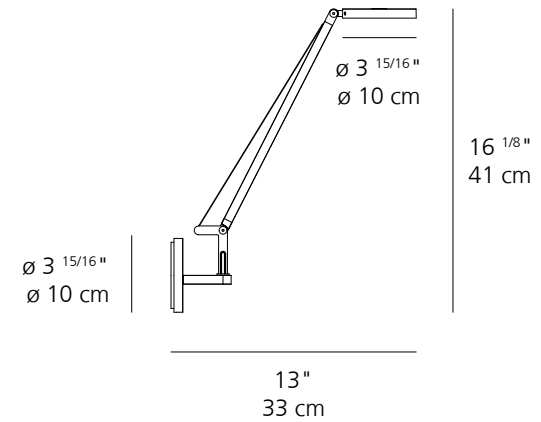
CERTIFICATIONS

c.UL.us listed

Demetra Micro Wall



Technical data

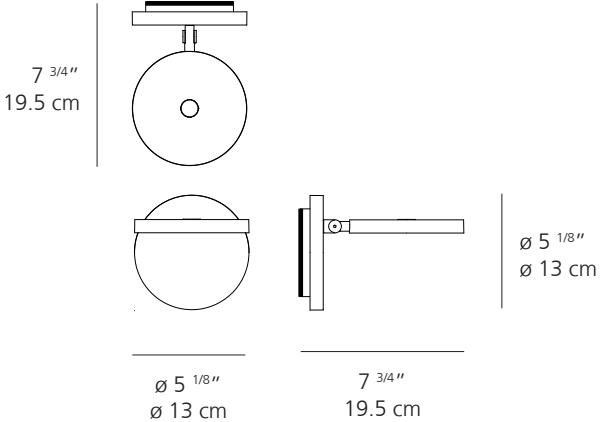


MATERIALS	Fully adjustable body and head in painted aluminum. Tension cables, internal tension springs and external tension control cables in aluminum. Tiltable and rotatable diffuser with incorporated dimmer switch. Wall bracket \varnothing 5 1/8" (13 cm) in anthracite grey, white or titanium grey.
EMISSION	Direct
LIGHT SOURCE	LED 7W 3000K >90CRI or 7W 2700K >90CRI
DIMMING FEATURE	Dimmable.
FINISH	● Anthracite Grey ○ White ● Matte Black
CERTIFICATIONS	c.UL.us listed

Demetra Spot Wall



Technical data



MATERIALS	Fully adjustable head in painted aluminum.
EMISSION	Direct and indirect
LIGHT SOURCE	LED 10.6W 2700K >90CRI
DIMMING FEATURE	Available with or without switch. Dimmable when with switch on/off when without switch
FINISH	<ul style="list-style-type: none"> ● Anthracite Grey ○ White ● Matte Black
CERTIFICATIONS	c.UL.us listed



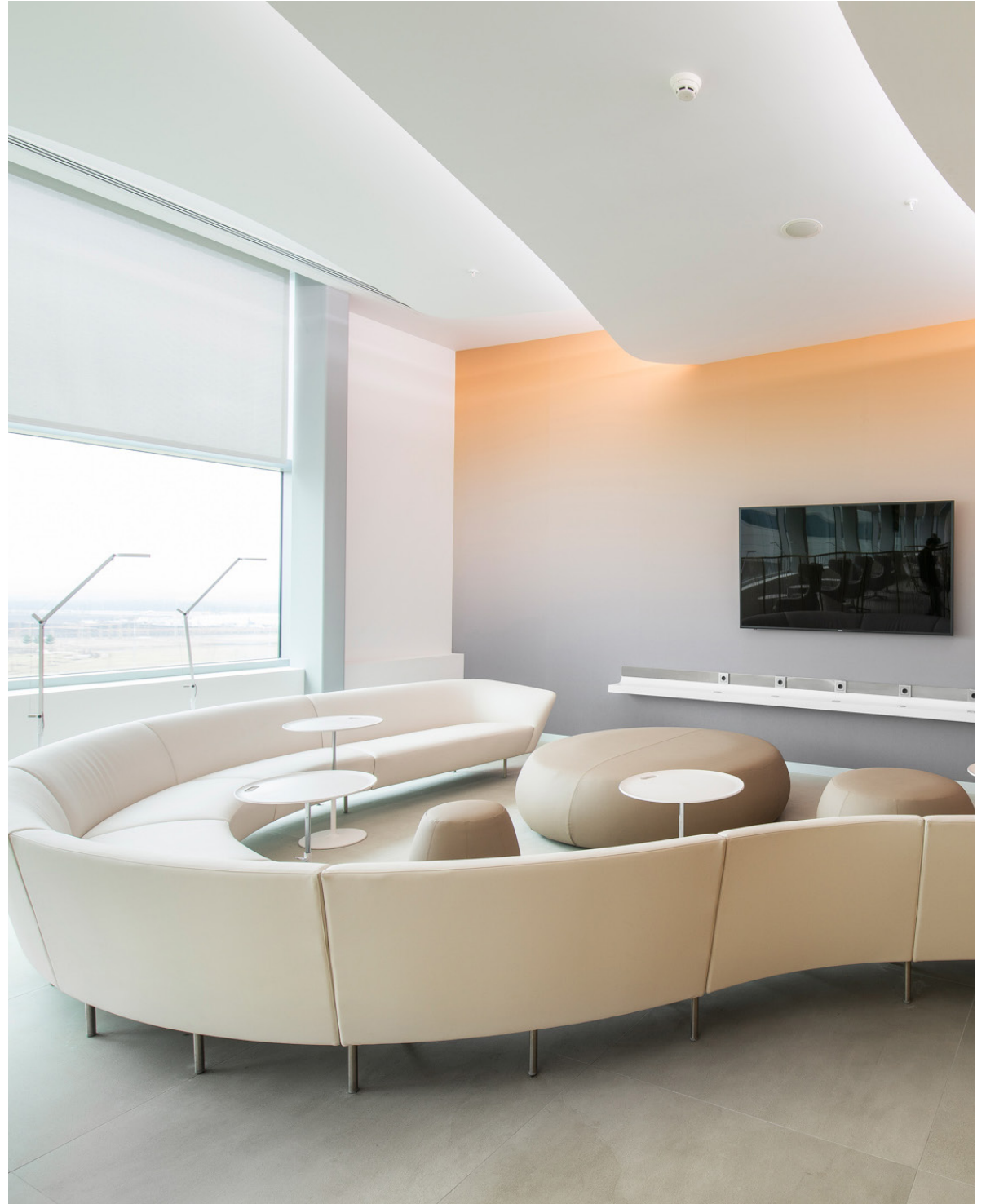
**FONDAZIONE GIANGIACOMO FELTRINELLI,
MILAN, ITALY**

Project: Herzog & De Meuron
Photo: Michele Nastasi



**BUSINESS LOUNGE, PLATOV AIRPORT
ROSTOV ON DON, RUSSIA**

Project: VOX Architects
Photo: Mamuka Khelashvili



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